

## **Section A - Application Format**

Successful applications for this funding opportunity should include, as applicable, the following components:

**1. Project Description:**

A short explanation of the project (4-6 sentences)

Highlights, major goals and activities

**2. Intended Outcome(s):**

Main purpose of the project

Desired end-state impact of the project

Logically linked to successful completion of Objectives (#3 below)

**3. Objectives:**

Highest results

Logically linked to achievement of related activities (#5 below)

**4. Indicators:**

Measures used to gauge progress toward intended outcomes and objectives

Must be specific and measurable

**5. Activities:**

Major actions that will lead to the realization of the associated objective

Person(s) responsible or how they will be selected

Activity location (City)

Duration of the activity; anticipated timeline

Number of participants/targets or how they will be selected

## **Section B - Selection Criteria**

To be eligible to receive funding under this RFA, applicants must submit all necessary information (as outlined in this RFA) by the indicated deadline. In addition, applicants must not be subject to any U.S. or foreign legal or regulatory conditions barring them from receiving funds from the United States Government.

The Apparently Successful Applicant will:

Submit a proposal in which the goals and objectives closely match those described in this RFA;

Demonstrate a solid track record of success in this program area, preferably including prior experience working in Tunisia or other Maghreb countries; Have prior experience implementing assistance programs, preferably including prior experience working under U.S. grants or cooperative agreements.

## **Section C - Program Description**

### **Fill gaps in refugee or refugee returnee programs.**

The United States Embassy in Tunis, Tunisia, is seeking applications (proposals for funding) to support projects and activities aimed at meeting gaps in ongoing refugee and refugee returnee programs. The Taft Refugee Fund is intended to meet gaps in ongoing refugee programs that can be filled locally for up to \$25,000 and are not already being addressed by the Office of the United Nations High Commissioner for Refugees, other international organizations, or non-governmental organizations that are already receiving USG funding.

Subject to the availability of funds, US Embassy Tunis plans to provide up to \$25,000 for one or more grants for a program not to exceed one year. This grant is intended to cover a one-time gap and not a long-term program. The U.S. Embassy in Tunis reserves the right to fund any or none of the applications submitted. Although it is planned to make an award of one cooperative agreement under this Request for Applications (RFA), the U.S. Embassy in Tunis in its discretion may make awards to more than one organization.

**Section D - Certifications, Assurances, and Other Statements of Applicant/Recipient**

## **Section E - Marking under Assistance Instruments**

### **I. BRANDING STRATEGY**

#### **(a) Definitions**

#### **(b) Submission.**

*Branding Strategy* means a strategy describe show the program, project, or activity is named and positioned, and how it is promoted and communicated to beneficiaries and host country citizens. It identifies all donors, including the US Embassy, Tunis, Tunisia, and explains how they will be acknowledged.

The Apparently Successful Applicant, upon request of the Agreement Officer, will submit and negotiate a Branding Strategy. The Branding Strategy will be included in and made a part of the resulting grant or cooperative agreement. The Branding Strategy will be negotiated within the time that the Agreement Officer specifies. Failure to submit and negotiate a Branding Strategy will make the applicant ineligible for award of a grant or cooperative agreement. The Apparently Successful Applicant must include all estimated costs associated with branding